



in association with



SPONSORSHIP PROPOSAL

MARCUS GARVEY ORATORY COMPETITION



**Invest in the teachers
who build a nation.**

J\$400,000 in cash prizes for Jamaica's best Garvey teachers. Grand Final:
Friday, February 19, 2027, Black History Month.

marcusgarveyoratorycompetition@gmail.com

EVERY NATION IS BUILT FIRST IN ITS **CLASSROOMS.**

Before a Jamaican child becomes an engineer, an entrepreneur, a nurse or a leader of this country, a teacher stands before them and shapes what they believe they can become. The Marcus Garvey Oratory Competition asks Jamaica's teachers to bring Garvey's ideas to life in the classroom, and asks you to stand behind them.

“ God and Nature first made us what we are, and then out of our own creative genius we make ourselves what we want to be.

MARCUS GARVEY • AFRICAN FUNDAMENTALISM, 1925

A century later, Jamaica honours Garvey as our first National Hero, yet his ideas on identity, self-reliance, ownership and self-determination are still rarely taught in our schools. This competition sets out to change that.

WHY TEACHERS?

A STUDENT'S SPEECH

reaches one audience, once.

A TEACHER WHO CAN TEACH GARVEY

reaches every class they will ever lead.

This is a newly forged approach to educating our youth. Instead of asking children to find their pride on their own, we equip the adults who shape them every day.

J\$400K

in cash prizes for teachers

14

parishes, every subject, every grade

10

finalists teach live on the national stage

1

free Garvey Classroom Toolkit for every school

A COMPETITION FOR **TEACHERS,** NOT STUDENTS.

Any teacher at an early-childhood, primary or secondary school in Jamaica can enter, in any subject. Each performs a Garvey speech, then designs a lesson that brings his philosophy into the subject they teach. Entry fee: J\$5,000 per teacher.

THE TOPIC

**Teaching Identity, Ownership and Self-Determination:
The Curriculum Jamaica Needs**

THE ROUNDS

ROUND 1 · THE ORATION

A video of the teacher performing a speech from Garvey's African Fundamentalism (1925).

ROUND 2 · THE LESSON PLAN

Qualifiers present an original Garvey lesson plan to the judges in a virtual session.

ROUND 3 · THE GRAND FINAL

A live 12-minute demonstration of the lesson, with judges as the class, then a 3-minute Q&A.

THE LEGACY

Winning lessons become the free Garvey Classroom Toolkit for any school in Jamaica.

KEY DATES

Nov 17, 2026

Media launch, UTech symposium

Dec 10, 2026

Registration deadline

Jan 9, 2027 · Pedagogy Orientation

Virtual · Host: Krystal Tomlinson Carter

Jan 15, 2027

Round 1 video submissions due

Feb 1, 2027

Round 2 qualifiers announced

Feb 6, 2027 · Pedagogy Orientation

Virtual · Host: Steven Golding

Feb 8, 2027

Round 2 virtual lesson presentations

Feb 19, 2027

Grand Final live demonstration

March 2027

Garvey Classroom Toolkit published

CASH PRIZES FOR THE TOP 3 TEACHERS

1ST PLACE

J\$250,000

2ND PLACE

J\$100,000

3RD PLACE

J\$50,000

NATION BUILDING AT ITS MOST PRACTICAL.

The competition speaks directly to what holds too many of our young people back: low self-worth, skin bleaching and disengagement from learning. It answers them with the one thing Garvey never stopped preaching, confidence in ourselves. Your support puts that answer in front of every class these teachers will ever lead.

1 Backing teachers, not a one-day event

Your brand stands behind the people who shape the next generation.

2 Two national high points

From the November launch at the UTech symposium to the Grand Final in Black History Month.

3 A lasting legacy

The Garvey Classroom Toolkit carries your credit into classrooms long after the final.

4 Reach in every parish

Teachers, principals, parents and school communities across Jamaica.

5 A reportable CSR outcome

Teachers trained, lessons created and cash awarded directly to educators.

**PRIDE.
IDENTITY.
CONFIDENCE.**

WHERE YOUR BRAND APPEARS



NOV 17, 2026

Media launch

Press release and launch at the UTech symposium, flyers to every school



NOV – FEB

Teacher campaign

Social media, virtual orientations, entry packs



FEB 19, 2027

Grand Final

Stage backdrop, livestream, cheque presentations, press



MAR 2027 ONWARD

Toolkit release

Sponsor credit in every copy schools use



Your contribution will not end when the last cheque is presented. It lives on in every lesson these teachers deliver.

RED. BLACK. GREEN.

Three tiers in Garvey's colours, and each one names a prize. The Green title sponsor alone covers the full **J\$400,000** prize pool.

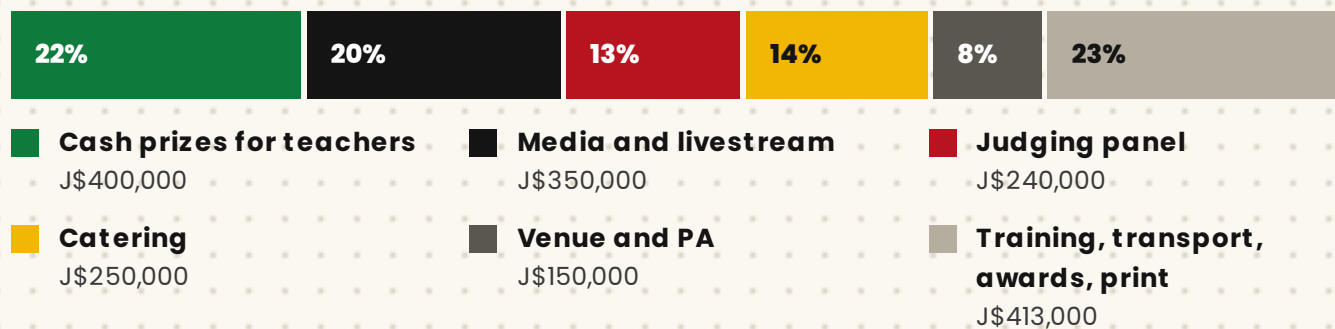
BENEFIT	TITLE SPONSOR GREEN J\$500,000	NAMED SPONSOR BLACK J\$250,000	SUPPORTING RED J\$100,000
Places available	1 (exclusive)	Up to 3	Up to 3
Prize named for you	1st Place: "[Sponsor] Garvey Master Teacher Award"	2nd Place award (shared)	3rd Place award (shared) and finalist plaques
Title credit	"Sponsored by [Sponsor]" on all materials	Named sponsor	Supporting sponsor
Logo on flyer, banners and stage backdrop	Top position, largest	Second row	Third row
Logo on certificates, trophies and livestream	All, plus a livestream segment	Certificates and livestream	Livestream credits
Press releases (launch and post-event)	Quote and logo	Named mention	Listed
Dedicated social media posts	6	3	1
Remarks at Grand Final	3 minutes	Brief greeting	MC acknowledgement
Presents cheque on stage	1st Place	2nd Place	3rd Place
Brand activation at venue	Booth	Display table	Pull-up banner
VIP seats at Grand Final	10	6	4
Credit in Garvey Classroom Toolkit	Front cover	Inside cover	Acknowledgements
First right of renewal for 2028	Yes	Yes	—

J\$750K

Green + Black covers every teacher's prize, plus J\$350K toward staging. Red and in-kind partners fund orientation, judging and livestream.

EVERY DOLLAR GOES TO WORK.

The full staging is budgeted at **J\$1,803,000**. J\$400,000 of it goes straight to teachers as cash prizes.



IN-KIND SUPPORT WELCOME

Goods and services are credited at the tier that matches their value.

CATEGORY	WHAT IS NEEDED	VALUE (J\$)
Media and production	Videography, live streaming, photography, press coverage	350,000
Catering	Refreshments and lunch for participants, coaches and judges (4 days)	250,000
Venue and facilities	Venue, seating, PA system	150,000
Coaching and training	Resource persons for training workshops (2 days)	80,000
Trophies and plaques	3 trophies, 7 finalist plaques	75,000

HOW TO SPONSOR

1

Choose your tier

Red, Black, Green
or in-kind

2

Confirm by Dec 15, 2026

So your logo
makes every
material

3

Sign the agreement

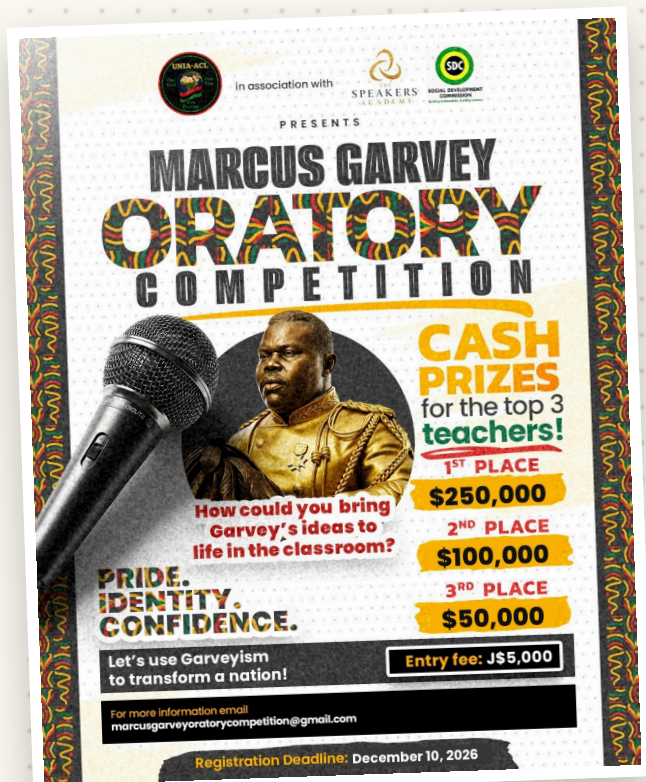
A formal
Sponsorship
Agreement

4

Send your logo

And take your
place on stage

YOUR BRAND, IN FRONT OF EVERY TEACHER IN JAMAICA.



The flyer going to schools, teachers and social media. Sponsor logos are added once commitments are confirmed.

“

Up, you mighty race,
you can accomplish
what you will.

MARCUS GARVEY

Let us accomplish this together. Join us in putting Garvey's ideas into the hands of the teachers who build this nation.

CONFIRM YOUR SPONSORSHIP

Anya S Thompson

Sponsorship Coordinator, Fastec
Business Solutions Ltd

marcusgarveyoratorycompetition
@gmail.com

876-858-8147

Commitments by **December 15, 2026** appear on all competition materials.



in association with



PRIDE. IDENTITY. CONFIDENCE.